

ORILOK

ORIENTAL METAL WORKS SINCE 1979

DEALER PROSPECTUS · LAUNCH RANGE 2026

Build your hardware business on one brand that covers the whole home.

Appointing dealers and distributors across India for the ORILOK launch, 30 November 2026. Seventeen lines, eighteen matching finishes, made by Oriental Metal Works, Aligarh, since 1979.

WHY ORILOK

What a dealer gets that other brands do not give.

One brand, the whole door and the whole kitchen

Handles, locks, cylinders, digital locks, hinges, channels, drawer systems, sliding and glass hardware, closers, padlocks and safes. Quote a complete home from one price list.

Eighteen finishes that match across lines

Matt Black on the main door pull is the same Matt Black on the bedroom lever and the kitchen handle. Fewer finish mismatches, fewer returns.

Every product ships with its drawing

Dimension drawing and fitting guide in every box, so carpenters fit it right first time and your counter staff answer questions without calling the factory.

Leads passed to the nearest dealer

ORILOK runs a telecalling desk and digital campaigns. Enquiries from your territory are passed to you, not sold around you.

Packaging that sells on the shelf

Navy and white packaging with the finish on the outside of the box. Reads premium next to anything on the rack.

A factory you can visit

Oriental Metal Works, Aligarh, making locks since 1979. BIS and ISO 9001 certified, ZED Gold. Come and see the line before you stock it.

17
PRODUCT LINES AT LAUNCH

18
MATCHING FINISHES

1979
MAKING LOCKS IN ALIGARH SINCE



THE LAUNCH RANGE

Door hardware

Main door to bedroom door, the lines that carry the brand. Prices shown are standard list prices; dealer and distributor pricing is in the trade price list.



EU-01

Mortise Handle Set

Lever handle set on a slim plate or rose, built for everyday doors in homes, apartments and offices.

Rs 1,850 per set

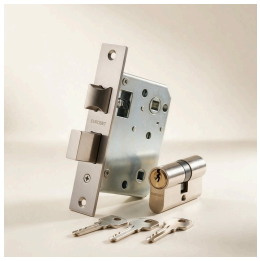


EU-02

Main Door Pull Handle

Long pull handles in 304 stainless steel for main doors, from 300 mm to 1200 mm.

Rs 3,900 per handle



EU-05

Mortise Lock Body & Euro Cylinder

Mortise lock body with euro profile cylinder, the lock behind every ORILOK handle set.

Rs 1,350 per set



EU-07

Digital Smart Door Lock

Digital smart door lock with fingerprint, PIN, RFID card, app and mechanical key.

Rs 14,900 per lock



EU-10

Door Accessories

Tower bolts, aldrops and magnetic door stoppers, the essentials for every door.

Rs 320 per piece



EU-14

Hydraulic Door Closer & Floor Spring

Hydraulic door closers and floor springs for doors up to 120 kg.

Rs 2,600 per unit



EU-15

Padlock & Shutter Lock

Brass padlocks and 10-lever shutter locks for shops, gates and stores.

Rs 480 per lock

THE LAUNCH RANGE

Cabinet, kitchen, hinges, sliding, glass and safes

The rest of the home, in the same finishes. Prices shown are standard list prices; dealer and distributor pricing is in the trade price list.



EU-03

Soft-Close Concealed Hinge

Soft-close concealed hinges for kitchen and wardrobe shutters, 35 mm cup, 110 degree opening.

Rs 180 per piece



EU-04

Cabinet & Profile Handles

Bar pulls, knobs and G-profile aluminium handles for cabinets and wardrobes.

Rs 220 per piece



EU-06

Soft-Close Telescopic Channel

Full-extension soft-close telescopic drawer channels, 250 to 600 mm, 35 to 45 kg per pair.

Rs 550 per pair



EU-08

Tandem Slim Box Drawer

Tandem and slim box drawer systems with double-wall sides, 30 to 40 kg, soft-close.

Rs 3,400 per set



EU-09

SS Ball-Bearing Butt Hinge

304 stainless steel ball-bearing butt hinges for doors, 4 and 5 inch.

Rs 260 per piece



EU-11

Sliding System

Sliding systems for wardrobe and room doors, anodised aluminium track with nylon rollers.

Rs 4,900 per set



EU-12

Kitchen Pull-Out & Tall Unit

SS 304 wire pull-out baskets and tall units for modular kitchens.

Rs 3,900 per unit



EU-13

Glass Door Hardware

Patch fittings, glass pull handles and shower hinges for 10 and 12 mm toughened glass.

Rs 2,400 per set



EU-16

Manual Safe

Manual home safe with key lock and mechanical dial, 2 mm steel body, 4 to 6 mm door.

Rs 8,900 per safe



EU-17

Digital Safe

Digital home safe with electronic keypad, override key, LED light and shelf.

Rs 11,900 per safe

FINISHES

One finish language for the whole house.

Each line is offered in the finishes listed on its product page. The sample set in your dealer kit carries one chip of every finish so customers can match hardware to door, wardrobe and kitchen in the shop.

- Matt Black
- Antique Brass
- PVD Gold
- Satin Chrome
- Brushed SS
- Nickel Plated Steel
- Satin Stainless Steel
- Zinc Plated Steel
- Anthracite Grey
- Anodised Aluminium
- SS 304 Wire
- Silver
- Polished Brass
- Textured Grey
- Beige
- White



EU-01 Mortise Handle Set in Matt Black, Antique Brass and PVD Gold. Finish chips are indicative; refer to the physical sample set for colour matching.

DEALER SUPPORT

What comes with the appointment.

The dealer kit

- Printed catalogue and this prospectus
- Trade price list and standard list prices
- Dimension drawings and fitting guides for all 17 lines
- Finish sample set, one chip per finish
- Counter display and shelf strips in ORILOK navy and white
- Digital pack: product images, reels and festival creatives for your WhatsApp and social pages

Lead support

- Telecalling desk qualifies enquiries and passes them to the nearest appointed dealer
- Digital campaigns run by territory once a dealer is appointed there
- Your shop listed on the ORILOK dealer locator (coming with launch)

Commercial terms

- Dealer and distributor slots allotted by territory
- Opening order against advance payment; dispatch from Aligarh with display material
- Standard warranty on every line (see the Warranty page on orilok.com)
- Direct line to the factory for orders, samples and after-sales

What we ask of a dealer

- Display the range in the ORILOK counter unit
- Keep the finish sample set at the counter
- Share customer feedback with the sales desk; it goes straight to production



HOW ONBOARDING WORKS

Four steps, one visit.

1 **Enquiry**

Call +919837083801, write to sales@orilok.com or send the form at orilok.com/become-a-dealer. The sales desk calls back within one working day.

2 **Fit**

We check your area, the brands you stock and your outlet. Distributor and dealer slots are allotted by territory.

3 **Kit and samples**

You receive the dealer kit, the trade price list and a sample set in your chosen finishes. A factory visit to Aligarh can be fixed at this stage.

4 **First order**

Place the opening order against advance payment. Stock and display material ship together from Aligarh. The launch range is available from 30 November 2026.

ORILOK

Contact the sales desk

Oriental Metal Works, Aligarh, Uttar Pradesh 202001
sales@orilok.com · info@orilok.com
+919837083801 (Mon to Sat, 10:00 to 18:00 IST)
orilok.com/become-a-dealer

Product images are pre-production renders of the launch range. Specifications and prices are subject to confirmation at order. BIS, ISO 9001 and ZED Gold certificate numbers are available from the sales desk.